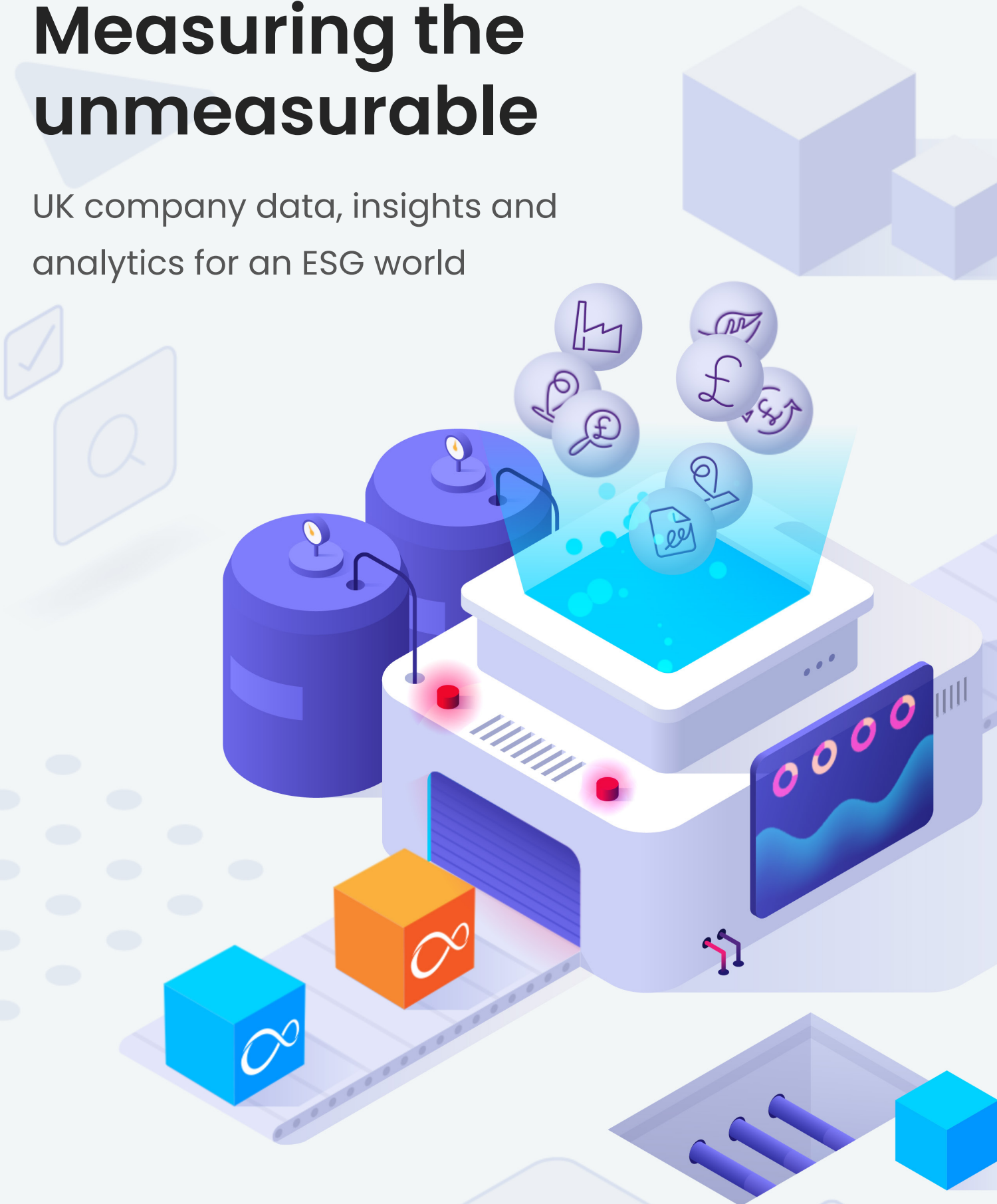




# Measuring the unmeasurable

UK company data, insights and analytics for an ESG world



**Multi-award winning  
mnAi uses proprietary  
data and technology to  
supply unique research,  
analytics, insight and  
due diligence on all  
UK companies, with a  
particular focus on ESG.**

## Solutions

# Data solutions to power your business

Data can shape and enhance your business – but only if you maximise its potential. With mnAi, our data will provide you with answers to questions you have, and ones you might not have thought of yet...



### API

Fully documented API licensed on a per-call basis



### Consultancy

mnAi provides an end-to-end data driven solution



### Data

Exclusive data, going deeper than any of our competitors



### Partnerships

Accelerate deal sourcing, review financial info, connect quicker



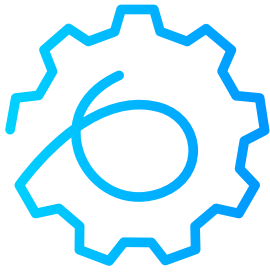
### Platform

Self service, state of the art platform licensed on a per-user basis



### Technology

mnAi's technology and visualisations can be whitelabelled



## API

Build powerful applications and support critical thinking through the integration of exclusive, industry-leading mnAi data.

### Data Coverage

- Includes all mnAi data sets
- 9m+ UK companies of which, 5m+ are active
- 37m individuals and 6.9m unique individuals
- 340 data fields
- Historical, aggregated and predicted data sets

### Data Solutions

- Data packages tailored to suit exact client needs
- Data provided in real-time or on specific timed intervals
- Data provided through dedicated end-points
- Data provided through third party providers

### Data Reasons

- Access hard to find data on private companies
- Improve workflow, efficiency and decision making
- Augment and enrich current datasets
- Data is already segmented and profiled
- Drive digital strategy through new data layers



## Consultancy

We combine data, technology and strategy to help organisations succeed. mnAi will help you deliver best practice for an ESG focussed world.

### Comprehensive Service

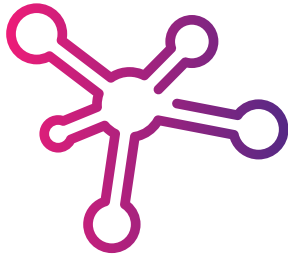
With a human-led touch, we provide deep analytical, functional and systems expertise to support our clients transform their operations. From operational challenges to data led strategies, we use technology and data to enhance knowledge, thinking and best practice.

### Bespoke Solutions

Business today is anything but usual. With new challenges and rapidly changing targets, we work with some of the biggest names across industry to help drive data-led innovation and change. We don't do bland and you'll find the only thing that's standard about us is our proven methodology.

### Game-Changing Data

Crucially, our solutions do not need your data. Our aim is to deliver change across your whole organisation and with every active UK company tracked in real-time, our focus lies in transforming your operations by enriching what you have, not telling you what you know.



## Data

Data that's deeper, more accurate and faster to find than anywhere else.

### Data Gathering

From statutory documents and financial records to social footprints and contact details, mnAi processes and gathers data using proprietary technology from myriad different sources employing best-in-class technological solutions.

### Data Consolidation

Prior to the data being pushed into our platform, our advanced technology cleans, identifies and then attributes the relevant data to matched companies or individuals. With unknown volumes processing in real-time, our technology is built to scale autonomously using serverless architecture.

### Proprietary Insight

We combine our data lake with data science and machine learning technology to generate proprietary insight for all UK companies including: emissions, diversity, gender, risk, hidden networks, investments, family owned and many more.



## Partnerships

Take advantage of mnAi's data, technology and expertise to accelerate access to new markets, products or services quickly and efficiently.

### Expertise

mnAi is the UK's pre-eminent specialist in private company data. From industry insight and analysis to technical expertise and know-how; we don't just bring data, we also bring the skills and knowledge required to maximise the opportunity.

### Flexibility

Developing products and services is an iterative process, requiring constant feedback from all stakeholders to ensure successful product delivery. With a dedicated team of UX and UI specialists, we put design thinking at the heart of all partnerships.

### Integration

New products and services required dedicated teams to successfully support all aspects of operation. With a proven track record in integrating solutions and developing products and services, mnAi is proud to work with some of the world's best-known brands.



# Platform

An intuitive, interactive platform combined with industry-leading levels of exclusive data – mnAi can help take your business to the next level.

## Accelerate Lead Generation

Our company search facility has 350+ different variables, allowing you to quickly and easily find companies that meet your exact target criteria.

## Perform Faster Due Diligence

Search across millions of companies to access in-depth information including their financials, governance and visual network.

## Power Unique Research & Analytics

Bring to life every UK industry using our proprietary technology to track all UK sectors on a macro and micro level all in real-time.



# Technology

mnAi's technology can be embedded within client environments to enhance operating process and procedures. From robotic process automation to data ingestion, visualisations or dashboard designs, we're here to support your growth.

## Integrated Solutions

From increased data efficiency to productivity gains and cost reduction, integrated solutions provide significant benefits across organisations. mnAi's technology and data can be used to enrich decision making, decrease credit and risk exposure and facilitate market insight and analysis.

## Corporate Branding

Where required, mnAi can extend corporate branding solutions to create an in-house look for an external product.

## White Labelling

mnAi's products and technology can be embedded directly into organisations or provided under licence for use with third party customers or suppliers.

## Products

# Deeper data than anywhere else

Exclusive emissions data for a greener world. More effective due diligence. Map diversity in your industry and more. Find out how mnAi keeps clients ahead of the competition in so many ways...



### Connected Data

Connecting data to an unmatched level of detail and accuracy – all at your fingertips



### Diversity & Inclusion

Every UK industry and company comprehensively mapped by diversity filters



### Due Diligence

Financial due diligence more accurate and comprehensive than ever before



### Emissions

Exclusive emissions and analytics data to help drive a greener economy



### Fraud Analytics

A 'digital twin' of the UK private sector to help Government and private business fight fraud



### Insight & Analysis

Proprietary business intelligence software creates powerful insight and analysis



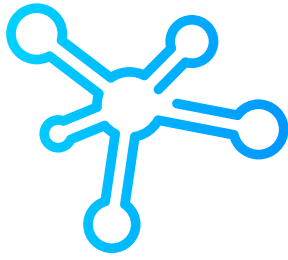
### New Business

Respond to market changes faster through a data-driven new business strategy



### Supply Chain

Automated supply chain benchmarking for you, your customers and your suppliers



## Connected data

Our Connected Data technology uses a massive neo4j graph database to map and connect disparate company officer and shareholder profiles to create master profiles of all known activity associated with an individual. These master profiles are completely unique and can be used to support KYC, KYB, Enhanced Fraud and Financial Crime.

### Data accuracy

20% of people have multiple records at Companies House, over 3m+ records affected for directors alone. We use network proximity to identify them and present a complete picture.

### Influencers

Using page rank we identify people who have the most influence – those with the largest number of co-directors or co-shareholders in the same sector.

### Connections

Using degree centrality we identify the prospects who have most decision making power across many companies in the same sector.

Using shortest path we identify connections between the target entities and expose potential conflicts of interest.



## Diversity & Inclusion

Every UK industry and company mapped by diversity.

The billions of data points and the insights tools provided by mnAi's industry-leading platform will help your business promote and support diversity both internally and externally.

### Insight

From the identification of female founders, directors and shareholders through to analysis of entire investments, customer or client portfolios, our cutting edge technology provides unique insight into the people who power UK businesses.

### Impact

For government bodies, researchers and corporates looking to actively identify and support female and ethnic minority led founders and companies, our proprietary disaggregated diversity data supports the identification process quickly and easily.

### Identification

For government bodies looking to actively identify and support female founders or businesses, our proprietary disaggregated gender data identifies all female owned companies across the UK.

Utilise SIC code or keyword technology to precisely target key verticals or sectors and build and export female founder lists.





## Due Diligence

Conducting financial due diligence on companies more accurately and comprehensively than ever before.

### Depth

From investment decisions to supplier engagement, strong due diligence creates greater synergies and increases success. With thousands of data points covering governance, emissions, financials and risk, mnAi's data and technology will help you increase the chances of success.

### Approach

Whether you choose to ingest data directly into your organisation or take advantage of our easy-to-use, cloud native application, mnAi's data and technology will support your bespoke approach to due diligence.

### Sector

Take advantage of our embedded analytics and visualisations by mapping commercial landscapes using our proprietary business intelligence modules. From aggregated sector performance to specific company comparisons, mnAi's advanced due diligence tools can help identify unseen opportunity quickly and easily.



## Emissions

mnAi's data and technology helps clients manage risk, increase operational efficiency and deliver net zero pathways through measurement, analysis, management and target setting.

### Strategy

We provide data-driven solutions and expert advisory to help our clients develop and execute decarbonisation strategies. Our products and services support measurement, either as part of ESG frameworks or for UK and/or international GHG emissions accounting and disclosure requirements, including SECR in the UK.

### Solutions

Our online tools deliver core reporting outputs for external and internal company use. From supply chain benchmarking and early warning indicators through to detailed analysis and reporting, we offer end-to-end, intelligent solutions to help you reduce your emissions footprint and simplify your carbon journey.

### API

For larger companies or large data users, our APIs provide clients with the ability to measure emissions instantly using their existing data sets.



# Fraud Analytics

A 'Digital Twin' of the UK private sector economy with the power to help Government and private business fight financial fraud.

## Industrialisation

Our solution combines proprietary data and cutting-edge technology to create new, meaningful, and actionable insight by augmenting current data and risk markers to gain additional insight on new or existing companies of interest.

## Integration

Our integrated approach provides additional value-add by developing innovative solutions to mitigate and manage risk and financial exposure. Through a combination of our intelligent network analysis, internal and external data sources, our solution creates new, meaningful and actionable insight.

## Optimisation

Data analytics will help optimise workflow, client contact and develop greater data led processes. From simple API-based data requests to more considered solutions that include target operating model redesign, a data driven approach is an essential step for success.



# Insight & Analysis

Proprietary business intelligence software creates powerful insight and analysis.

## Transform

Eliminate hundreds of hours of manual research by using our proprietary insight technology. Improve market knowledge, enhance operations and increase productivity.

## Develop

With billions of data points, we provide cutting edge insight and analysis on every UK sector, industry and geography on a macro and micro level – all in real time.

## Investigate

With data covering emissions, gender, diversity, financials, officers, shareholders, debt, geography and more; our insight technology delivers a comprehensive overview of industries and companies in minutes.



## New Business

Respond to market changes faster through a data-driven new business strategy. Quickly and efficiently detect new opportunities across markets and sectors.

### Connections

Take advantage of our unique Connections technology to generate warm introductions to new prospects. Upload known connections into your secure profile and use their networks to broker meaningful introductions.

### Timing

Track opportunities using our in-built watchlist and news functionality to ensure that your message delivers at the right time and with the maximum impact. Create private lists or share companies of interest with colleagues to drive engagement across your organisation.

### Bolster

Enrich your CRM with our data to ensure that strategic decisions are taken with all the facts at your disposal. From public APIs to dedicated end-points, our data can be provided on an as/when basis for companies and individuals.



## Supply Chain

Automated supply chain benchmarking for you, your customers and your suppliers.

### Combination

The Carbon Emission Variable (CEV) covers all active UK companies (including micro and small) over one year old and can be combined with mnAi's existing functionality to create highly detailed analysis, maps and detailed lists of relevant companies.

### Analysis

With seven different headings, 42 different charts, tables and visuals, and hundreds of data points, our interactive data will provide unique insight and analysis across the critical points of failure within your supply chain.

### Expertise

mnAi's data, technology and expertise aim to help clients manage risk, increase operational efficiency and deliver Net Zero pathways through measurement, analysis, management and target setting.

# Contact the team directly

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