



# New Business

mnAi's advanced data analytics quickly and efficiently detects new opportunities across markets and sectors, revolutionising client acquisition.

# Unique Connections technology will ignite your lead generation

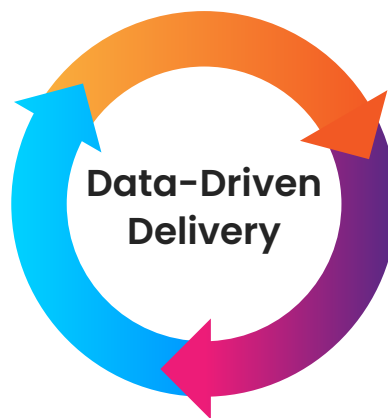
Data plays a critical role in strengthening high quality lead generation for your company. Our solution combines proprietary data and powerful technology to provide a data-driven new business strategy.

Updated in real time with 12bn+ data points, 170.4m statutory records, 9m companies and 37.m+ people, our AI-based platform takes the manual

research element out of market research.

Take advantage of our unique Connections technology to generate

warm introductions to new prospects. Upload known connections into your secure profile and use their networks to broker meaningful connections.



## Command

From ESG to growth, scale your outreach programme through a data-driven methodology.

## Maintenance

Enrich your CRM systems with real-time data to ensure you're always up to date with client developments.

## Opportunity

Using hundreds of variables, generate high quality leads and identify the right decision makers to support your next phase of growth.

**12bn+**  
data points

**170.4m**  
statutory  
records

**87.5m**  
keyword  
search

**37m+**  
people

**100m+**  
data points  
added every  
week

**9m**  
UK companies



### The problem

- No real-time data
- Time-consuming manual research
- Lack of data on private market companies



### The solution

- Proprietary search platform
- Unique Connections technology
- Additional context to support decision-making process



### The benefits

- Rapid results that improve your productivity
- Enrich your CRM with our data
- Customer identification and due diligence

# A data-driven new business approach

Our new business solution is the world's most advanced search facility for UK HNW identification and information.

Eliminate hundreds of hours of manual research by using our proprietary search platform. From location and number of directorial appointments through to profitability and group structures, you'll receive unrivalled levels of intelligence on your next opportunity.

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## Connections

Take advantage of our unique Connections technology to generate warm introductions to new prospects. Upload known connections into your secure profile and use their networks to broker meaningful introductions.

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## Timing

Track opportunities using our in-built watchlist and news functionality to ensure that your message delivers at the right time and with the maximum impact. Create private lists or share companies of interest with colleagues to drive engagement across your organisation.

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## Bolster

Enrich your CRM with our data to ensure that strategic decisions are taken with all the facts at your disposal. From public APIs to dedicated end-points, our data can be provided on an as/when basis for companies and individuals.



## Advanced Search

With 175+ variables, quickly find and research individuals who meet your exact criteria using natural keywords.



## Master records

Millions of disparate directorial and shareholder profiles are amalgamated, increasing the depth and level of records in ways never seen before.



## Know your customer

Get the complete picture of business related to the individual, including competitors, cap tables and financials.



## Networks

Our AI maps all known co-officer appointments and shareholders and visualises these networks, providing powerful insights.



## List builder

Track opportunities using our in-built watchlist and create private lists or share companies of interest with colleagues to drive engagement across your organisation.



## Contact details

Quickly identify the best way to reach your target.



## Scale

Discover actionable insights and trends hidden with the financial, governance and online profiles of 37m+ individuals nationally.

# Our data in action

We combine macro and micro insight with cutting edge analytics to create new and clear actionable insights in just minutes.

## Industrial insight

- Emission profiling
- Growth and investments
- Sector analysis
- Geographical analysis
- Benchmarking

## Company Profile

- Company comparison
- Financials
- Registered and Trading address
- Key business details
- Officer analysis
- Group structure and hidden director networks
- Emissions
- Risk
- Demographics
- Investment
- Credit Score
- Timeline
- Corporate Investments
- Financial State Aid and Grants
- CCJ

## Individual profile

- Emissions score
- Credit score
- Known associates
- Historical connections
- Network analysis
- Risk
- Address history
- Timeline
- Shareholdings

## Contact the team directly



**Ricky Cowan**  
Managing Director

**07894 935555**  
ricky.cowan@mnai.tech

[www.mnAi.tech](http://www.mnAi.tech)



[linkedin.com/company/mnAi/](https://www.linkedin.com/company/mnAi/)



[twitter.com/ThisIsMnAi](https://twitter.com/ThisIsMnAi)

The Beehive,  
Gatwick RH6 0PA

91 George Street,  
Edinburgh EH2 3ES

<https://www.mnai.tech/new-business/>